# Brînza Evghenii

**Product Designer** 

# **Experience**

### Iteration

**Product Designer** 

- · I participated in developing a tool for researching and testing investment possibilities, analyzing and monitoring the financial market, and simulating the trading process.
  - · I did the app design on Android
  - · I created and applied Design systems for web, IOS, and Android projects.
  - · I implemented a new visual language on the entire platform.

## Adamic innovation

Senior Product Designer

- · I designed a platform for monitoring and management of agricultural farms.
  - · I developed the prototypes for the web project.
  - · I designed the system design.

# fuselab creative

Senior Product Designer

- · I have participated in developing projects for information security and against industrial espionage.
- · I developed methods for the visualisation of information leakage risks.

#### Simpals • Price Project and 999 project

# Senior Product Designer

- · I led the process of redesigning the ad posting application.
  - · I led the development of the new 999 IOS and Android apps.
  - I researched, designed, and tested the new navigation mechanisms.
  - · I developed a new visual language for the company's multi-platform projects.
  - · I created a design system for the new visual language.

#### Simpals • Price Project

#### **UI/UX** Designer

- · I created solutions for online commerce.
  - · I created processes for automatising and optimising the process of creating online shops.
  - · Design of online shops incorporated into the "Price" platform.

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March 2024 - September 2024

August 2022 - September 2022

September 2023

July 2019 - July 2022

June 2018 - July 2019



# Experience

**UPSC** • Faculty of Fine Arts and Design

#### Lecturer

· I read a web design course.

- I have created a complete curriculum for a 24-week program to teach the fundamentals of UI/ UX design.
- · I read lessons and worked with students on their projects.

<b>Simpals</b>		Numbers	Project
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**Graphic Designer** 

· Responsible for designing online advertising campaigns, from idea and graphic design to animation.

## Georgette

Fashion pattern maker

<sup>.</sup> Designed graphics for fashion shows and advertising campaigns.

# **Education**

## State Pedagogical University "Ion Creangă" of Chisinau

I have been awarded the degree of Master of Design, a program of study in Graphic Design. 2014 - 2020

# State Pedagogical University "Ion Creangă" of Chisinau

I have been awarded the degree of Licentiate in Arts, a program of study in Clothing Design. 2010 - 2014

January 2020 - July 2020

March 2015 - June 2017

May 2017 - June 2018